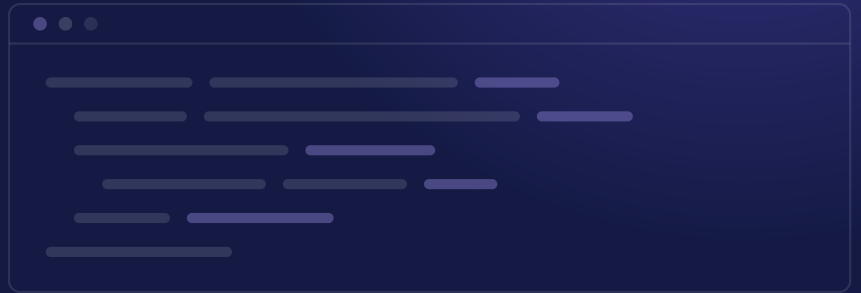




BALANCEVIEW
PROFESSIONAL ACCOUNTING
SOLUTIONS

IT SOLUTIONS



SERVICES PORTFOLIO

Software, Web, Mobile and Cloud

Custom applications built, maintained and supported by one team: web platforms, mobile apps, desktop software and the infrastructure behind them.

DIVISION

BalanceView IT Solutions

BASED IN

Ahmedabad, Gujarat

CONTACT

+91 82006 82062

ONLINE

balanceview.in

Software built to be maintained

BalanceView IT Solutions designs and builds custom software: web applications, mobile and desktop apps, APIs and the cloud infrastructure they run on.

Most of our work is long-lived business software rather than one-off builds, so we write it to be handed over, extended and supported. That means version control, automated tests, documented APIs and a deployment process that can be repeated without guesswork.

We take on new products as well as existing systems that need modernising, and we are equally willing to work alongside an in-house team or take full ownership of delivery.

HOW WE BUILD

- **Tested code.** Automated tests run before anything is deployed.
- **Reviewed changes.** Every change goes through review and CI.
- **Documented handover.** You own the code and the credentials.
- **Supported after launch.** Fixes and updates, not just delivery.

The expensive part of software is never the first version. It is the years afterwards, which is why we build for the handover from day one.

CORE STACKS

Laravel

Vue.js

React

Node.js

MERN

LAMP

.NET

Flutter

React Native

WordPress

What we build

Six areas of work. Most projects combine several of them, delivered by the same team so the pieces actually fit together.

01



Web Development

Business web applications, portals and e-commerce, from a marketing site to a full SaaS product.

Laravel · Vue · React · LAMP

02



Mobile Applications

Cross-platform and native apps for Android and iOS, built from one codebase where it makes sense.

Flutter · React Native · Swift · Kotlin

03



Desktop Software

Windows desktop applications for billing, inventory and back-office work, online or offline.

.NET · C# · SQL Server

04



Backend & APIs

REST and GraphQL APIs, integrations and database work for systems that need to talk to each other.

Laravel · Node.js · MySQL · MongoDB

05



Cloud & DevOps

Hosting, deployment pipelines and payment gateway integrations, set up so releases are routine.

AWS · Docker · CI/CD · Stripe & Razorpay

06



CMS & Security

WordPress themes and plugins, headless CMS builds, plus security audits and code review.

WordPress · Strapi · Audits · Hardening

Web applications, end to end

From a brochure site to a multi-tenant SaaS platform, built on stacks we support long term rather than whatever is newest.

WHAT WE BUILD

- Business web applications and internal portals
- E-commerce stores with payment and inventory
- SaaS products with subscriptions and billing
- Company websites and landing pages
- Legacy PHP application modernisation

INCLUDED AS STANDARD

- Responsive layouts across desktop and mobile
- Search engine friendly markup and metadata
- Automated tests and continuous integration
- Staging environment before anything goes live
- Source code handed over in your own repository

Stacks we work in

STACK	TYPICALLY	SUITED TO
Laravel + Vue	PHP 8, MySQL, Inertia, Tailwind	Business applications and SaaS products
MERN	MongoDB, Express, React, Node.js	Realtime and API-driven products
LAMP	Linux, Apache, MySQL, PHP	Established sites and shared hosting
WordPress	Custom themes, plugins, WooCommerce	Content sites and small storefronts

Apps for phones and desks

Mobile apps for customers and staff, and Windows desktop software for the back-office work that never moved to the browser.

MOBILE APPLICATIONS

- Flutter apps from a single Android and iOS codebase
- React Native apps with native module support
- Native Android in Kotlin, native iOS in Swift
- Offline support and background sync
- Push notifications and in-app payments
- Play Store and App Store release handling

DESKTOP SOFTWARE

- Windows applications built on .NET and C#
- Billing, invoicing and inventory systems
- Local database with SQL Server or MySQL
- Offline-first operation with sync when online
- Barcode, printer and hardware integration
- Installer packaging and update delivery

Choosing an approach

IF YOU NEED

WE WOULD USUALLY SUGGEST

One app, both platforms

Flutter or React Native: one codebase, lower cost to build and maintain.

Heavy device features

Native Kotlin or Swift, where deep hardware and OS access matters.

Counter or shop-floor use

A .NET desktop application that keeps working when the internet does not.

The layer underneath

APIs, databases, hosting and the checks that keep all of it running safely.

BACKEND & APIS

- REST APIs, documented and versioned
- GraphQL APIs for flexible client queries
- Third-party and payment gateway integration
- Database design and query optimisation
- Background jobs, queues and scheduled tasks

CLOUD, DEVOPS & SECURITY

- Server setup on AWS, DigitalOcean or shared hosting
- Automated deployment pipelines with rollback
- Backups, monitoring and uptime alerting
- Security audits and secure code review
- Malware cleanup and hardening after a breach

Where it runs

ENVIRONMENT

WHAT WE SET UP

Shared hosting

Git-based deployment, scheduled tasks, database backups and SSL.

Cloud servers

Provisioning, firewall and SSL, monitoring, and a deployment pipeline.

Your existing host

We work with whatever you already pay for rather than moving you.

A deployment that anyone on the team can run, and roll back, is worth more than any single clever piece of code in the application.

From brief to live

1

Understand the requirement

What the software must do, who uses it, and what it has to connect to.

2

Scope and estimate

A written breakdown of features, stack, timeline and cost before work starts.

3

Build in stages

Delivered in working increments you can see and use, not one final reveal.

4

Test and review

Automated tests plus a staging environment for you to check against the brief.

5

Deploy and hand over

Released to production with source code, credentials and documentation transferred.

6

Support and improve

Fixes, updates and new features under an ongoing arrangement if you want one.

Why clients stay with us

Fixed scope before work begins

You own the code

Tested before release

One team for build and support

Direct access to the developer

No lock-in to our hosting

Tell us what you need built

Send across what you have in mind, even roughly. We will come back with a scope, a suggested stack and an estimate before any work begins.

PHONE

+91 82006 82062

Monday to Saturday, 9:00
am to 9:00 pm

EMAIL

itsolutions@balanceview.in

WEBSITE

**balanceview.in/it-
services**

OFFICE

Office No. 4, 3rd Floor, Parswanath Chambers

Near New Reserve Bank, Income Tax, Ashram Road, Ahmedabad 380014, Gujarat

USEFUL TO INCLUDE

- What the software should do, and who will be using it
- Any existing system or website it needs to work with
- Your rough timeline and budget range

Whether it is a new build, a rescue of something half-finished, or support for a system already in production, we are glad to take a look and tell you honestly what it needs.

BALANCEVIEW IT SOLUTIONS